



**TEENWISE
MINNESOTA**

Official Guide to 2009-10



Guiding adults TO EMPOWER TEENS

Teenwise Minnesota is the statewide leader in promoting adolescent sexual health, preventing adolescent pregnancy and gaining support for adolescent parents. We achieve this by developing, strengthening and advancing science-based policies and programs.

Teenwise Minnesota's work is centered on our five Guiding Principles: leadership, quality, equity, science and collaboration. These principles ensure we achieve our organizational vision that all Minnesota youth grow to be sexually healthy adults and Minnesota teen parent families thrive.

During the 2009-10 fiscal year, **Teenwise Minnesota's programming affected the lives of more than 14,000 teens through the work of the 700 professionals** we reached. For this report, we feature examples of our Guiding Principles in action.

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Dear Friends,

We are fresh from the launch of our new organizational identity, moving from MOAPPP — the Minnesota Organization on Adolescent Pregnancy, Prevention and Parenting — to Teenwise Minnesota. We take this step now to emphasize that teens can – and do – make good decisions about sexual health and parenting. With this new name, we frame teenagers in a positive light every time we say it – “teenwise.” We ask young people, “Do you have what you need to be teenwise?” And we encourage adults to ask themselves, “Am I teenwise? Do I help create the right environment so young people can make wise life decisions?”

Getting to this place required focus, determination and a long-view of the future — characteristic qualities of Teenwise Minnesota. It also took the financial support of supporters who understand the unique role we play in the state — namely, you.

This Annual Report highlights fiscal year 2009-2010 — the final run-up to becoming Teenwise Minnesota. It was the last year of our cooperative agreement with the Centers for Disease Control and Prevention to “promote science based approaches to teen pregnancy, HIV and STD prevention.” Through that project, we worked closely with many organizations across the state to strengthen their work with youth while also delivering top notch resources and trainings to the field.

It was the year we launched the website and published the Resource Manual for our collaborative project, *It's That Easy: A Caring Adult's Guide to Raising Sexually Healthy Children*. With it, we stepped more formally into the world of parent education as a means of promoting adolescent sexual health.

We partnered with the National Women's Law Center, the ACLU of Minnesota and the Department of Education to bring attention to the role that the federal Title IX plays in ensuring access to education for teen mothers and fathers. This training exemplifies the way we merge content knowledge and advocacy on behalf of Minnesota teens.

In FY 09-10, we sent monthly e-newsletters to more than 6400 recipients; 22 training events drew almost 700 participants; 17 radio, TV and print media appearances reached a statewide audience; data and fact sheets, including the Adolescent Sexual Health Report, were downloaded thousands of times. These numbers affirm Teenwise Minnesota's place as a vital resource for the state in guiding adults to empower teens.

We are grateful for your continued support of this important work, and are so glad you share our enthusiasm for creating a teenwise Minnesota.

In health,



Brigid Riley, MPH
Teenwise Minnesota, Executive Director



Steve Fillbrandt
Teenwise Minnesota, Board President

GUIDING PRINCIPLE NO. 1

LEADERSHIP

Teenwise Minnesota provides leadership for innovative responses to the evolving realities that young people face around sexual health.

For 19 years, the Minnesota Organization on Adolescent Pregnancy, Prevention and Parenting (MOAPPP) has been a leader in promoting adolescent sexual health, preventing adolescent pregnancy and gaining support for adolescent parents in Minnesota. We have successfully developed deep relationships with educators, professionals and policy makers in order to prevent teen pregnancy, HIV and STIs, and provide necessary supports for adolescent parents to help them succeed in life.

Over time, we refined our mission statement, our vision and Guiding Principles in order to elevate our cause. Recognizing that the name MOAPPP created little awareness within the broader community, a strategic decision was made to change the organization's name to Teenwise Minnesota — the source on adolescent sexual health and parenting.

Our new, shorter name conveys the scope of our services, demonstrates our leadership in the field and emphasizes the fact that teens can — and do — make good decisions about sexual health and parenting.

We are so excited to continue creating a teenwise Minnesota.



“In order for MOAPPP to remain relevant to the changing needs of our community, it needed to operate under an identity that allows everyone across the state to understand what the organization stands for. Teenwise Minnesota makes this possible.”

**CARLO CUESTA, MANAGING PARTNER, CREATION IN COMMON AND
TEENWISE MINNESOTA BOARD MEMBER**

GUIDING PRINCIPLE NO. 2

EQUITY

Teenwise Minnesota recognizes the social inequities present in young people's lives, and creates awareness of the ways in which inequities shape disparate rates of teen pregnancy, HIV and STIs.

Teenwise Minnesota provides training and educational forums to increase the capacity of Minnesota professionals in using evidence-based strategies in their work with adolescents. During 2009-10, Teenwise Minnesota provided more than 20 workshops and trainings, educating hundreds of professionals and ultimately changing the lives of thousands of Minnesota teens. Our trainings focus on a wide range of topics, all with the goal of ensuring that Minnesota teens have the resources needed to prevent teen pregnancy, HIV and STIs and provide necessary supports for adolescent parents to succeed in life.

One training, *Access to Education for Pregnant and Parenting Students: Title IX and Beyond*, shared the meaning and scope of Title IX of the Education Amendments of 1972, with respect to the prevention of discrimination against students who are pregnant and/or parenting. The workshop featured Lara Kaufmann of The National Women's Law Center, the Minnesota Department of Education and the ACLU of Minnesota. Its focus highlights Teenwise Minnesota's commitment to creating awareness of the social inequities present in young people's lives.



“The Title IX Forum raised the awareness of individuals from all over the state who work with teens about the civil rights of pregnant and parenting students and schools' obligations to provide them with an equal education. In doing so, Teenwise Minnesota brought Minnesota one giant step closer to eliminating the pervasive discrimination against these teens, which pushes far too many of them out of school and on the road to poverty.”

LARA KAUFMANN, SENIOR COUNSEL, NATIONAL WOMEN'S LAW CENTER

GUIDING PRINCIPLE NO. 3

COLLABORATION

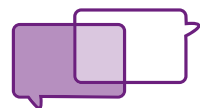
Teenwise Minnesota amplifies its efforts and extends its reach through collaboration.

Honest, accurate information—particularly from parents is the first step toward raising healthy children who make responsible decisions about sex. Although most parents want to provide their children with the knowledge and skills they need, many feel unprepared and uncomfortable when it comes to topics related to sexuality.

Parent educators are in a unique position to support parents in their ever-changing role as sexuality educators of their children. *It's That Easy! A Guide to Raising Sexually Healthy Children* is designed to help parent educators incorporate issues of sex and sexuality into their work with families.

This multi-organization collaborative, led by Teenwise Minnesota, includes a two-day training, a resource guide and an online support network. It equips parent educators with practical tools and techniques for use with groups and individuals, empowering parents to connect with their children, share their family's values and engage in meaningful conversations about sex.

It's That Easy! is attracting national attention as a parent education model that works to ensure that parents have the resources needed to help their children become sexually healthy adults.



it's that easy![™]

A GUIDE TO RAISING SEXUALLY HEALTHY CHILDREN

"The *It's That Easy!* training was wonderful and vital for my professional growth. I really see this program of great value particularly since I am from rural Minnesota and work with diverse populations. I am looking forward to taking back what I have learned and inform and assist my colleagues who work with the Somali and Hispanic populations in our county."

2009 TRAINING PARTICIPANT

GUIDING PRINCIPLE NO. 4

SCIENCE

Teenwise Minnesota bases its work in science and promotes emerging research developments. We also share findings from the field with researchers so that current practice can prompt new research.

From 2005 through 2010, Teenwise Minnesota was one of nine states, four regional training centers and three national organizations funded by the Centers for Disease Control and Prevention (CDC) to Promote Science-Based Approaches to Prevent Teen Pregnancy, HIV and STDs (PSBA).

The purpose of the PSBA project was to increase the capacity of youth-serving organizations such as schools, health clinics and community-based organizations in selecting, implementing and evaluating effective programming.

Teenwise Minnesota's PSBA project employed Getting to Outcomes (GTO), which guided practitioners in using a systematic, science-based approach to their work. Over the course of the project, 13 partner sites engaged in GTO and provided enhanced programming to more than 10,000 youth.



**Lutheran Social Service
of Minnesota**
for changing lives

"Working with Teenwise Minnesota was incredibly helpful. Through their GTO model we were able to create a more streamlined approach to data collection for our services which allowed us to ensure that all of our desired outcomes are achieved. This has resulted in our organization being able to develop more effective programming and better communicate with and educate our teens."

CHICKA MERINO, YOUTH OUTREACH WORKER AT LUTHERAN SOCIAL SERVICE OF MINNESOTA AND GTO TRAINING PARTICIPANT

QUALITY

Teenwise Minnesota creates high-quality products, services and communications.

Teenwise Minnesota provides parents, teens, educators, health care providers, youth workers, media professionals and policy makers with the resources needed to promote adolescent sexual health and support young parents. It is vital to our mission and crucial to Minnesota's teens that we make available the most up-to-date research and data for the field. Access to this information is critical for continued progress. One example is the Adolescent Sexual Health Report detailing pregnancy, birth, sexual health and community indicators, culminating in recommendations for improving adolescent well-being. This publication is the most downloaded report on our website.



"To develop their Adolescent Sexual Health Report, Teenwise Minnesota has taken the time to match critical data with framed messages, carefully considered how best to present health disparities and consistently offered our community clear action steps. This thorough and thoughtful approach makes Teenwise Minnesota's Adolescent Sexual Health Report one of the best in the country."

GLYNIS SHEA, COMMUNICATIONS DIRECTOR FOR THE DIVISION OF ADOLESCENT HEALTH AND MEDICINE AT THE UNIVERSITY OF MINNESOTA

Thank you

to generous organizations and individuals who contributed to Teenwise Minnesota's work between Oct. 1, 2009, and Sept. 30, 2010.

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Peggy Meerse

In memory of Judy Ojeda
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Susan Lytton

In honor of Brigid Riley's birthday
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Ana Abugattas

In honor of Julie Schultz Brown &
Connie Coleman
Barbara Jeanetta &
Mark Richardson

In honor of Mala Thao's birthday
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In honor of the marriage of Liz &
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In memory of Dorothy Knowlan
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Division of Indian Work
Duluth Public Schools-
ISD #0709

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Hennepin Family Care East Lake
Clinic-Aqui Para Ti

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of Minneapolis

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ISD #0287

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Lao Family Community
of Minnesota, Inc.
Lutheran Social Service
of Minnesota
Minneapolis Department of Health
and Family Support

Minneapolis Public Schools-
ISD #0001

Minneapolis Urban League
Minnesota Coalition Against
Sexual Assault

Minnesota Fathers &
Families Network

Mower County Public Health
Neighborhood HealthSource

Neighborhood House
New Beginnings-St. Cloud

Nobles-Rock Community
Health Services

NorthPoint Health and
Wellness Center

Nucleus Clinic

Open Cities Health Center-
Saint Paul

Pine River Backus Family Center
Planned Parenthood MN/ND/SD

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Saint Paul - Ramsey County
Department of Public Health

School Nurse Organization
of Minnesota

Sexual Violence Center

Summit University Teen Center

Teen Age Medical Service

Teen Pregnancy Prevention Action
Council (TePPAC)

Tree Trust

Washington County Public Health
and Environment

Way To Grow

WellShare International

West Central
Integration Collaborative

West Side Community
Health Services

West Suburban Teen Clinic

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ISD #4095

Women's Health Center

Wright County Human Services

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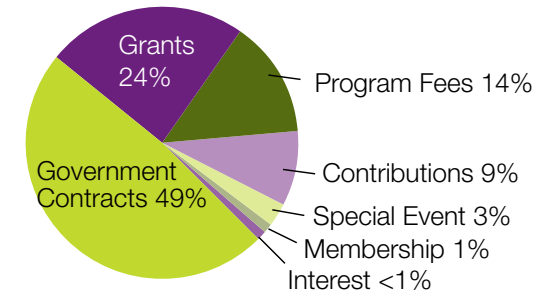
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Where your dollars go

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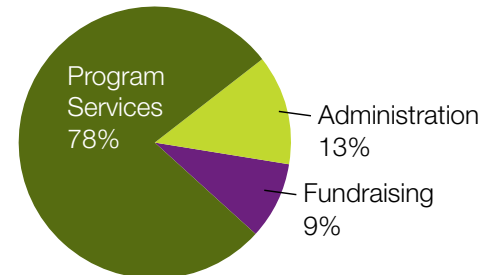
TOTAL INCOME \$758,559

Government Contracts	\$373,385
Grants.....	\$182,722
Program Fees.....	\$103,663
Special Event	\$23,071
Contributions.....	\$66,283
Membership	\$7,805
Interest.....	\$1,630



TOTAL EXPENSES \$772,276

Program Services	\$605,773
Administration.....	\$98,941
Fundraising	\$67,562



Note: Teenwise Minnesota's budget was balanced with organization reserves. A full financial audit and Form 990 are available upon request.

TEENWISE MINNESOTA
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St. Paul, MN 55104

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Teenwise Minnesota is the statewide leader in promoting adolescent sexual health, preventing adolescent pregnancy and gaining support for adolescent parents. We achieve this by developing, strengthening and advancing science-based policies and programs.



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The source on adolescent sexual health and parenting

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